

California Cryobank Names Richard Jennings President of FamilyCord Division

LOS ANGELES, CA -- California Cryobank, a worldwide leader in biotechnology services, has appointed Richard Jennings President of [FamilyCord](#), the company's stem cell services division. Brought in as a consultant with FamilyCord in 2008, Jennings has helped the company redefine its strategic orientation and vision. As President, Jennings will assume responsibility for all stem cell operations, providing the leadership and strategic business focus for the company's continued growth.

"The potential future benefits of stem cell treatments may be the single greatest hope for modern medicine," stated Jennings. "At FamilyCord we provide [cord blood stem cell services](#) that can protect a newborn against 70 life-threatening diseases, and allow the family to enjoy a lifetime of security."

"FamilyCord is pleased to acquire a leader with strategic vision and business acumen," said Cappy Rothman, MD (Chairman and co-founder).

"Richard strengthens our executive team and demonstrates California Cryobank's commitment to the future of this growing business," stated Charles Sims, MD (CEO and co-founder).

Jennings has had extensive experience in healthcare prior to joining California Cryobank, having served as the CEO of Mediscan, Hospital Administrator for CFHS Holdings Inc. and Associate Administrator for Providence Tarzana Medical Center. Early in his career, he worked for Kimberly Clark as brand manager for Huggies diapers. He has been a volunteer CFO for the Woodland Hills Chamber of Commerce and fundraising chair for the American Heart Association and Habitat for Humanity. Jennings earned his MBA from Harvard Business School.

FamilyCord is a premium provider of cord blood stem cell services in 12 countries worldwide and offers the only [cord blood collection kit](#) with built-in temperature stabilizers and conical protection tubes for the ultimate in shipping security.

A subsidiary of [California Cryobank](#), FamilyCord is accredited by the AABB for cord blood and HPC, licensed by California, New York and New Jersey departments of health, registered with FDA and has a CLIA licensed clinical laboratory.

For more information about FamilyCord or to obtain a free information kit, please visit www.Familycord.com or contact toll-free at (888) 828-CORD (2673).